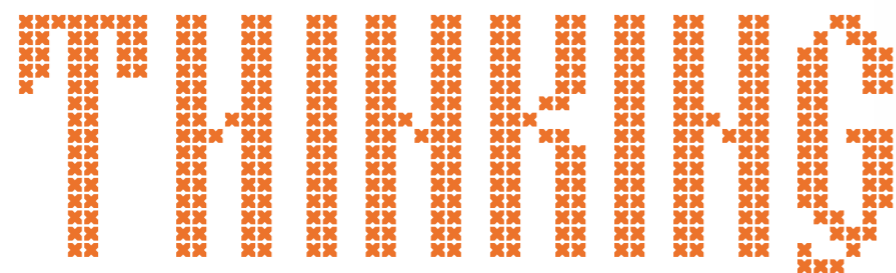




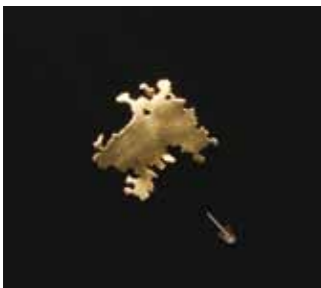
Bezalel
Academy of
Art and Design
Jerusalem



■ Noa Habas
Duo, Sensing Time
A braille wristwatch for the blind



■ Ori Yekutiel
Lightstone
Stone - foam experiments.
Patent pending technology



■ Ronit Landsman
Radiation
Brooches defined by freckles
Stainless steel, gold coating



■ Itay Laniado
Quick-Bend Tools
A garden tool system made by using quick wood bending technique
Wood, metal and rope



■ Ophir Zak
Between the Lines
2D perforated metal sheet turned into a structural 3d form
Sheet metal



■ Aviya David Shoham
ButtonHole
A celebration of the invisible



■ Galit Begas
Foot Prints
An experimental industrial process for manufacturing shoes from plastic bags
Plastic bags



■ Etamar Beglikter
Sealing
Tar coated air block vases
Air blocks, tar



■ Tal Frenkel Alroy
Pearless
Another take on a classic status symbol – the pearl necklace
Pearls, leather, thread



■ Daniel Azoulay
Beautiful Ugliness
Questioning aesthetic values by integrating dirty materials into decorative objects.
Tar, hair, glass



■ Dror Peleg
Alloys
DIY loudspeakers with a unique sound that is produced as a result of our sentimental material choices.
Aluminum, gold, silver, stainless steel



■ Tatyana Gorodetsky
Control-Free
Blind sawing and the examination of design process
Film



■ Michael Tsinzovsky
Asli
Arabic ornament and contemporary technology
Metal, wood, Formica



■ Hadar Snir
Zor
"The Butcher, The Cook, and The Diner" - a set of knives for modern carnivores
Casted aluminum



■ Yael Friedman
Veggie
Vegetable jewelry
Garden vegetables



■ Inon Rettig
RIK
Vacuum formed stools structurally enhanced by wooden implants
Wood, polypropylene



■ Tilit Segal Raayoni
Vision of Dry Boards
Design magic: industrial wood boards shaped into organic forms
Wood scraps



■ Ronit Landsman
Between Emotional and Analytical
Subjective pregnancy emotions quantified into a collective shared visual database



■ Nitsan Debbi
Infiatables
Shaping PET bottles with glassblowing techniques
PET bottles



■ Liora Rosin
Chewing Decorations
Chewing gum wrappers as military decorations
Chewing gum and paper



■ Arthur Brutter
ProtecTable
A classroom desk designed to serve as a shelter from earthquakes. Designed with the assistance of The Israeli National Rescue and Civil Defense.
Laminated board, RHS beams



■ Adi Zaffran Weisler
RAWtation
Experiments with fusion of plastic rotation molding & organic raw materials
Polypropylene, wood



■ Ori Sonnenschein
Solskin Peels
Citrus fruit peels as tableware using experimental microwave technology
Citrus fruit peels

"Thinking Hands" presents BA and MA student projects from the Bezalel Academy, a world-renowned design academy. "Thinking Hands" expresses the thought process that takes place in the space between the hand and the brain; thinking by doing, which opposes classic methodologies of pre-planning. "Thinking Hands" is the result of Bezalel's lab approach, which exposes a collection of experimental, original, and unusual projects.

The term "Thinking Hands" is expressed in four sub-themes:

The Exposing Hand (☛): Exposes materials, insides, inner desires, and primal needs. *The Unifying Hand* (☛): Full of compassion for imperfections, a healing, loving hand, with compassion towards people and objects.

The Enchanting Hand (☛): The alchemy of combining new and old materials into new meanings. *The Mischievous Hand* (☛): Creates a new language of design by intentionally disturbing familiar patterns.

Exhibitors

Arthur Brutter • Adi Zaffran Weisler • Aviya David Shoham • Daniel Azoulay • Dror Peleg • Etamar Beglikter • Galit Begas • Gil Sheffi • Hadar Snir • Inon Rettig • Itay Laniado • Johnathan Hopp • Koby Sibony • Lior Bar-Chen • Liora Rosin • Maia Halter • Michael Tsinzovsky • Nir Shalom • Nitsan Debbi • Noa Habas • Noa Himelfarb • Noam Tabenkin • Omer Ackerman • Ophir Zak • Ori Sonnenschein • Ori Yekutieli • Roi Vaspi-Yanai • Ronit Landsman • Shira Keret • Shlomi Eiger • Tal Frenkel Alroy • Talia Mukmel • Tatyana Gorodetsky • Tlalit Segal Raayoni • Yael Barnea • Yael Friedman

Curators

Ezri Tarazi, Haim Parnas, Ilanit Kabessa & Liora Rosin

Exhibition designers: Ami Drach, Liora Rosin, Nitsan Debbi
 Production manager: Galit Maoz
 Executive producer: Noam Tabenkin
 Production assistant: Itay Laniado, Ori Yekutieli, Adi Zaffran Weisler
 Graphic design: Koby Levy, Nadav Shalev - The League
 Director of International Affairs & Resource Development: Liv Sperber

Websites

www.mdes.org.il
 www.bezalel.ac.il
 http://sites.google.com/site/thinkinghands2011/
 Thinking Hands/Bezalel//Milan Design Week

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VENTURA LAMBRATE

Collective Location
 Via Massimiano 6, 20134 Milan, Italy

Press Preview
 Monday April 11, 15:00 - 20:00

General Opening Hours
 Tuesday April 12 - Sunday April 17, 10:00 - 20:00

Ventura Lambrate Opening Night
 Wednesday April 13, 19:00 - 23:00



Ministry of Foreign Affairs
 Culture and Scientific Affairs Department

Scope Metals Group Polonsky Foundation



Itay Laniado
Ratchet ladder
 A collapsible oak ladder held together by a ratchet strap
 Wood, ratchet



Liora Rosin
Blackout
 A desperate attempt to protect myself from modern temptations
 Film



Gil Sheffi
Local Material
 Weaved wicker sheets molded into a lamp shade - a twist on industrializing traditional handicrafts
 Wicker and plastic



Maia Halter
Turning Ytong
 Glazed tableware designed by using Ytong (industrial air blocks)
 Air blocks, ceramic glaze



Tal Frenkel Alroy
I - MA
 Territorial choreography of mother-daughter relations
 Film



Koby Sibony
Wire Frames
 A radio assemble from plastic scraps and a wire frame
 Plastic castaways, metal wire



Roi Vaspi-Yanai
Skins
 Examining eggplant skins
 Eggplant



Nir Shalom
Amigo
 Custom wheelchair for disabled dogs
 ABS, aluminum



Johnathan Hopp
Shadow Light
 A magical forest and one's darkest fears in the night lights shadows
 Natural wood, light bulb



Noam Tabenkin
Furniture Hospital
 Healing & re-animating damaged furniture



Yael Barnea Givoni
Parting Line
 An examination of the aesthetics of imperfect molds



Nitsan Debbi
Dreaming
 Computer fan kites
 Dacron, bamboo



Shira Keret
Paraphrase
 Form Follows Poetics: Using poems to define form, function and details
 Wood, porcelain, marble, sugar cube, spices, silver



Talia Mukmel
Terra-cotta
 Earth baked containers
 Flour, sand, string



Liora Rosin
Ikaros, Daedalus - Total loss
 A fusion of two 'hubris' sinners; the airplane and the nylon bag.
 Used plastic bags



Omer Ackerman
Make No Bones About It
 Bones as industrial raw material
 Animal bone, resin



Nitsan Debbi
Crusts
 Home baked electric appliances as a way to explore future manufacturing processes for plastic, and their aesthetic language
 Flour, water, sugar



Shlomi Eiger
P.C.B.T
 Printed circuit board toys
 Printed circuit boards



Liora Rosin
City Jam
 Fruit jams made of urban vegetation
 Fruit, glass, paper, metal