



**HERILAND – 813883**

**Marie Skłodowska-Curie Actions (MSCA)  
Innovative Training Networks (ITN)  
H2020-MSCA-ITN-2018**

**ESR-10**

**PhD candidate**

**Working title:**

**Adaptation of Urban Heritage in  
Multicultural Society**

**(WP3)**

**@**

**Bezalel Academy of Arts and Design,  
Jerusalem**

## General Details of the Vacancy

Job title	PhD candidate
Job description	<p>PhD working title: <b>Adaptation of Urban Heritage in Multicultural Society (WP4)</b></p> <p>PhD summary: This research will analyse the relationship between urban form, buildings and design in urban heritage landscapes; how identities are contested, and how all variations and forms of landscape can affect resolution. Through mapping of the different layers of urban heritage landscapes, the research will deal with the need to adapt these layers to socio-cultural changes, and the way heritage buildings / forms / areas can reach adaptive reuse. In addition, the project will identify the layered urban fragments of the city, not only through the place heritage perspective, but also the people heritage perspective.</p> <p>The background for this research includes the World Heritage State of Conservation (SoC) reports on urban heritage (more than 3400); the UNESCO Recommendation on the Historic Urban Landscape (HUL) and the shift it suggests from heritage management to urban resources together with other relevant mechanisms; and in the local context, the implications of the different physical interventions for urban regeneration applicable in Israel today, and their effect over time.</p> <p>PhD timeline: October 2019 – September 2023</p> <p>Objectives:</p> <p>The specific objectives for the project are: 1/ To develop a methodology needed for evaluating alternative physical interventions for urban regeneration between renewal, infill and adaptive re-use; 2/ To prepare indicators to address geographical and historical layers of the city; 3/ A comparative analysis of diverse situations in cities in Israel; 4/ To develop guidelines for monitoring further socio-cultural changes including displacement and gentrification.</p> <p>Team: Prof. Ana Pereira Roders (TUDelft) Prof. Els Verbakel and Prof. Mike Turner (BEZALEL)</p>

Expected Results:

Updated data with new taxonomy for cultural layers; \*Guidance document- based on the knowledge and planning tools retrieved from the research' comparative analysis, spatial and design manual with decision-making processes for adaptive reuse of components at the building-city scale; \* two co-authored papers, one with Verbakel and the other with Turner.

Host institution and Planned secondment(s):

Bezalel Academy of Arts and Design.

The PhD candidate will be seconded at Akko Municipality/ Acre Conservation Center and/or Tel Aviv White City Center and/or the Jerusalem Urban Design Centre or other case-study as approved.

The purpose of these secondments is to situate urban heritage in social transformations, through a comparative analysis including Akko, and/or Jerusalem and/or Tel Aviv or as approved with regard to \*the expressions of layered heritage; \*the management of contested identities, through application of Historic Urban Landscape tools; \*meeting the targets of the New Urban Agenda.

Embedding:

This PhD candidate is one of group of 15 PhD candidates forming the ITN HERILAND, "Cultural Heritage and the Planning of European Landscapes", and one of the group of 3 PhD candidates addressing the key challenge: (4) Shifting demographics and contested identities'.

ITN HERILAND is a consortium of 7 key academic and non-academic organizations, with 21 partners in civil society and business, aiming to empower a new generation of academics, policy makers, practitioners, professionals and entrepreneurs.

Our research design positions heritage in the frame of five transformation processes which we identify as key challenges to the heritage management of the 21<sup>st</sup> century:

- (1) The Spatial Turn,
- (2) Democratisation,
- (3) Digital Transformations,
- (4) Shifting Demographics and contested identities, and
- (5) Changing Environments.

Using this framework, 15 PhD students will be provided with advanced training combining theoretical and instrumental knowledge in a series of research seminars, living labs and secondments with our public and private partners. By doing this, HERILAND is establishing a new pan-European, transnational, interdisciplinary and cross-sectoral research and training standard, which will be codified in a HERILAND Handbook for Heritage Planning and instrumentalised through an ongoing HERILAND College for Heritage Planning.

Job requirements	<p>The PhD candidate will be enrolled in the TU Delft Graduate School and attend the Bezael Academy Graduate Program and will be selected, based on the following criteria:</p> <p>Required:</p> <ol style="list-style-type: none"> <li>1 - academic background, preferably Masters in Architecture and/or Urbanism, with knowledge of digital mapping and/or remote sensing</li> <li>2 - research field, proven interest in the topic of the study through previously conducted research activities. Earlier experiences in applied urban research;</li> <li>3 - research or professional experience, past experience in research activities, by means of scientific publications e.g. conference papers, journal articles, book chapters; professional experience in work activities in office environment</li> <li>4 – proven knowledge of English, including good communication and writing skills; ; e.g. Tofel or equivalent or Masters studies conducted in English;</li> <li>5 - project management, experience in managing research projects, from developing proposal to ensuring its completion;</li> <li>6 - team spirit, past experience in working in a team;</li> </ol> <p>Added value:</p> <ol style="list-style-type: none"> <li>7 - internationally-oriented, past experience in varied cultures and/or countries;</li> <li>8 - mixed methods, past experience in integrating both quantitative and qualitative methods;</li> <li>9 - interdisciplinarity, past experience in working and/or integrating interdisciplinary teams</li> <li>10 - funding, past and present experience in acquiring funding to support education and/or research projects, including for the current project</li> </ol> <p>The PhD candidate is requested to submit the following documentation:</p> <ol style="list-style-type: none"> <li>1 - Application letter of interest</li> <li>2 - CV</li> <li>3 - Masters diploma(s), translated in English</li> <li>4 - Sample publication, relevant to this topic</li> <li>5 - Proof of residency outside Israel, during 24 months, in the last 36 months</li> <li>6 – Any other relevant documentation</li> </ol> <p>Given the ITN HERILAND provides funding for 3 years only, and Bezael/TU Delft may offer a 4 year agreement, the PhD candidate is invited to present in the letter of interest, a possible proposal for funding a fourth year of the PhD programme after the completion of the ITN HERILAND.</p>
Major Academic disciplines	Urban/Spatial Planning and Design, Landscape- Architecture, Participatory Design, Social Sciences
Areas of work	- PhD scholarships
Professional and intellectual level	- University level

### Terms of employment

Type of employment	- Temporary
Working hours	38 (1 FTE)
Salary	Min. € 2370 - Max. € 2690 gross per month based on a full-time basis Additional family allowance will be provided according to the EU Marie-Curie conditions

## Full Terms and Conditions of Employment

Bezalel Academy offers a contract based on the EU Marie-Curie framework. Flexible work schedules can be arranged. Salary and benefits are in accordance with the Collective Labour Agreement for the Bezalel Academy and international fiscal exchange agreements.

As a PhD candidate you will be enrolled in the TU Delft Graduate School and attend the Bezalel Academy Graduate Program which provides an excellent team of supervisors and a mentor; together with a programme aimed at developing your transferable, discipline-related and research skills.

## Organisation and department

### The Academy

Bezalel Academy of Arts and Design has a long tradition of professional excellence and innovation. For more than a century it has been creating, teaching and training in art and design in Israel. Bezalel's contribution to the design of Israeli culture is unchallenged and Bezalel today is the country's most important and veteran institution for art and design studies. To maintain this preeminence, and acknowledging the need for independent research work at the Academy, three years ago the Research and Innovation Authority was, three years ago, re-established in a contemporary mode.

The current concept in leading arts and design academies around the world is that research and teaching are twin academic pillars, entwined processes at the foundation of the entire learning experience. Most academies now have units or authorities for research on a variety of subjects, from history and theory to applied and technological research in all realms fields of the arts.

### The Department

This integrative, multi-disciplinary programme builds on the knowledge-based design project, with the objective of enriching the quality of the environment in cities through innovative design that relates to the theoretical study of the spatial structure of the form of the city. Situated in the city of Jerusalem, its multifaceted environment provides a living laboratory for diversified urban subjects, from world-level conservation elements, through the rehabilitation of the inner city to restoration, renewal and new development on the outskirts of the city. These uniquely-Jerusalem phenomena weave together an unusual, seemingly unequaled diversity of ethnic, religious and cultural populations. The studio classes will analyse and address other urban environments that possess noteworthy complexity.

The concept of the programme maintains that any creative activity in the context of one curricular unit constitutes a source of inspiration for another. Throughout the studies, we aspire to provide the students with the ability to assimilate a theoretical and analytical discourse into their planning-design thinking, thereby obtaining results provided in an open ended discussion and study.

[http://www.bezalel.ac.il/en/academics/masters\\_degree/urban/](http://www.bezalel.ac.il/en/academics/masters_degree/urban/)

### UNESCO Chair in Urban Design and Conservation Studies

The purpose of the UNESCO Chair is to lead and promote theoretical and applied research in Urban Design and Conservation across the spectrum of art, architecture and design and their interaction with other fields while maintaining an ethical and socially responsible approach within the community. The Chair may provide opportunities for further international cooperation.

<http://www.bezalel.ac.il/en/about/research/UrbanDescon/>

## Other information

Additional information	For information about this vacancy, you can contact Prof Michael Turner, UNESCO Chair in Urban Design and Conservation Studies, email: <a href="mailto:unescochair@bezalel.ac.il">unescochair@bezalel.ac.il</a>
Information about the procedure	For information about PhD registration, you may contact Prof.dr. Ana Pereira Roders, Head of the Chair in Heritage and Values, TU Delft, Department of Architectural Engineering and Technology <a href="mailto:a.r.pereira-roders@tudelft.nl">a.r.pereira-roders@tudelft.nl</a>
Email address applications	<a href="mailto:heriland@bezalel.ac.il">heriland@bezalel.ac.il</a>
Application form	<a href="http://www.bezalel.ac.il/en/about/research/Heriland/">http://www.bezalel.ac.il/en/about/research/Heriland/</a>
Start date publication	15-2-2019
End date publication	01-4-2019

## Posting of the vacancy

Vacancies are posted:

<https://www.heriland.eu/>

The Bezalel Academy website: <http://www.bezalel.ac.il/en/>

The TU website: [www.vacaturesindelft.nl](http://www.vacaturesindelft.nl),

## Details of authorised representative

Department of University	Research & Innovation Authority Bezalel Academy of Arts and Design, Jerusalem
Name	Dr Yoav Friedman
Position	Head of Research & Innovation Authority
Email address	<a href="mailto:research@bezalel.ac.il">research@bezalel.ac.il</a>