



COMPETITION

A WELL DESIGNED BOOK

let's start with children

3rd edition

aspkatowice



The organizers Academy of Fine Arts in Katowice
Silesian Library in Katowice
Academy of Fine Arts in Katowice *Rondo Sztuki* Gallery

Patronage The Book Institute in Cracow
Association of Friends of the Book for the Young – IBBY Polish Section in Warsaw
STGU

The partners – Publishers Czerwony Konik
Format
Literatura
Nasza Księgarnia
WAB
Wytwórnia
Znak

Objectives The subject of the “*A Well Designed Book – let's start with children*” are illustrations or book designs for children. The aim of the competition is to present illustration which shows the artist's understanding of the needs of the young reader and to demonstrate a grasp of the fundamental elements of book design in the publishing market. The aim is also to promote young artists to the publishing market. Prizes will be awarded to the best entries, in which originality and individuality are met with suitability for children's book.

Conditions of participation The competition participants must be students and graduates (2010–2011) of the public and private higher schools of art and design in Poland and abroad.

The categories **Category 1 – publisher's texts**

1. The subject of the Category 1 are works made for the texts provided by the publishers.
2. The works should be made according to the conditions specified by the publishers. Texts, technical requirements and the information about prizes are available on the website: www.asp.katowice.pl
3. Original texts provided by the publishers are protected by the copyright, and can be used only for the competition. The submission of an entry into this category signifies its Author's unequivocal acceptance of the terms and conditions of these Regulations. Publisher's texts and technical requirements are only available in Polish.
4. Entries in Category 1 will be judged and awarded by the publishers. The publishers reserve the right to not to confer prizes.
5. Competition organizers will not mediate in the further cooperation between publishers and award winners.
6. The results will be announced on the day of the opening of the exhibition.

Category 2 – general category

1. The subject of the Category 2 are illustrations or book designs for children.
2. Minimum 4 illustrations must be submitted for the one text for children.
3. Participants can submit illustrations, spreads with texts or book dummies.
4. In case of submitting book dummies, 4 printouts of page spreads should also be enclosed.
5. The age of the reader should be specified: 0–3, 4–8, 9–12
6. The author and the title of the text should be given if it's not widely known and participant doesn't put it on the design.
7. In case of submitting books based on texts by other authors, the Jury will only evaluate the illustrations and book design. In case of original books, the Jury may also take the text into account.
8. Works published before are excluded from the competition.

9. The prizes in the Category 2 will be awarded by a Jury consisted of children's book specialists.
10. The Jury will award three prizes:

1st prize – 5.000 zł

2nd prize – 3.500 zł

3rd prize – 2.000 zł

11. The Jury reserves the right to establish the final amounts in cash prizes, to adjust their levels or not to confer prizes. In addition, prizes funded by other institutions or sponsors are envisaged. In the case there is more than one author of a project, the prize remains as one payment, and will not be increased. The decision of the Jury is final and irrevocable.
12. Announcement of the results of the competition will take part during the opening of the exhibition.
13. The prizes will be sent directly to the bank accounts of the winners, after the announcement of the competition.

Technical Conditions

1. Every participant may submit unlimited number of projects in both categories.
2. The package with the project should be accompanied by a legibly filled in entry form. On the back of every piece of artwork, there should be, attached firmly and legibly filled identification card. Sending the entry form equals agreeing to the public disclosing of the sent data.
3. The works must be delivered by March 12, 2012 (anything arriving after that time, will not be accepted) to the address of Academy of Fine Arts in Katowice.
4. The package should be packed and wrapped thoroughly, neatly described and protected against any damage. Additionally, the works must be accompanied by electronic documentation on a CD or DVD (TIF format, resolution 300 dpi, CMYK, the longer side – 20 cm).
5. The ownership of the prize-winning and officially distinguished entries shall transfer to the Organizers and they will only be used for promotional and exhibition purposes.
6. The works will not be returned by post. They can be collected personally at the Academy of Fine Arts until the end of December 2012. After this date the organizers accept no responsibility for these works.
7. The organizers reserve the right to reproduce and publish any work sent to the competition, for the exhibition and promotion of the competition. The organizers are not obliged to pay any royalties.

The Exhibition

The opening of the exhibition will take part on April 23, 2012 at Academy of Fine Arts in Katowice *Rondo Sztuki* Gallery

The works should be sent to

Akademia Sztuk Pięknych w Katowicach
ul. Koszarowa 19, 40-068 Katowice, Poland
note on the envelope:
"A Well Designed Book – let's start with children" Competition

Deadline for submission of entries

March 12, 2012 (anything arriving after that time, will not be accepted)

Curator

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