

beyond

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The “beyond bauhaus - prototyping the future” competition FAQ

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1) General competition information, application guidelines and participation

What is the “beyond bauhaus - prototyping the future” competition about?

The competition “beyond bauhaus - prototyping the future” seeks groundbreaking design concepts by visionary international designers. Launched by the “Germany - Land of Ideas” initiative, the competition is focused on design prototypes and cutting-edge projects aimed at making the world a healthier, fairer, more sustainable and better place.

Prizes will be awarded to projects that provide large- and small-scale solutions to some of today’s most urgent questions - projects that open new, sustainable perspectives and prospects for current and future generations: How will we make our growing cities healthier places to live? How can we ensure quality housing for all? How can we achieve environmentally friendly mobility? How can we reduce the flood of plastic waste? How can we dress comfortably without exploiting others?

What does the competition hope to achieve?

“beyond bauhaus - prototyping the future” will open in February 2019, the one-hundredth anniversary of the visionary Bauhaus design school. As such, the competition echoes modernity’s central conviction about the world-altering power of design, and brings that conviction into the present by focusing on projects that offer solutions to some of the most pressing contemporary social, ecological and global challenges. “beyond bauhaus - prototyping the future” is included in Bauhaus 100, the official programme of the national Bauhaus Association 2019.

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When can I apply?

The application period is from 12 February to 31 March 2019. The expert jury will select twenty winners, who will be announced in June 2019.

How can I apply?

To register for the competition, please visit www.beyondbauhaus/registration and fill out the online application form. You will have access to your application until the deadline, midnight 31 March 2019 (CET). During the application period, you may save and edit your application.

To take part in the competition, applicants must provide truthful, accurate, current and complete information. Nicknames, abbreviations, pen names or pseudonyms are not permitted. Please communicate any changes immediately.

You must have submitted your completed application by the application deadline. Late registrations and late applications will not be considered. To submit your application, click on the "Submit" button at the end of the application form.

Who can participate?

The competition is open to designers and creatives from across the world and from all design disciplines: from basic research and materials science to product design, fashion, architecture, urban development, mobility and future technologies. The competition seeks both prototypes in the development stage and pioneering projects already being implemented. Applications are open to individuals, social entrepreneurs, companies, start-ups, universities and research institutions as well as private initiators and initiatives.

May small initiatives and institutions also apply?

Yes, we expressly encourage small initiatives and institutions to apply.

May individuals apply?

Yes, individuals may apply if their projects meet the competition criteria.

May I apply if I had already been awarded a prize in a competition from Germany - Land of Ideas in previous years?

Yes, but the project should be new and meet the criteria of the competition "beyond bauhaus - prototyping the future".

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Can I submit an idea with which I had already applied in previous years for one of the competitions of the "Germany - Land of Ideas" initiative, but had not won?

Yes, but the project should meet the criteria of the competition "beyond bauhaus - prototyping the future".

May I submit several projects?

Yes, you may submit several projects to the competition.

Is there a fee for participation in the competition?

No, there is no fee for participating in the competition.

Why apply?

- Award winners will be acknowledged during the official celebrations of the centennial anniversary of the Bauhaus.
- Winners will be invited to Berlin in August 2019, when their projects will be presented in an exhibition at the CLB Berlin at Aufbau Haus. Travel and accommodation costs will be paid by the organizer.
- An accompanying programme of events will provide opportunities to network with other prize-winners and Berlin's creative scene.

How are projects evaluated?

An expert jury will select twenty prize-winners from the pool of applicants. The details provided in your application will be carefully evaluated in light of the competition's criteria. Cross-sectional criteria will provide a basis for decision-making by comparing all applications, allowing for a well-founded selection of award winners. The selection of the winners depends solely on the judgement of the jurors. The results remain secret until winners are announced. The judges' decision is final.

When will I find out if I am a prize recipient?

Winners will be announced officially in June 2019. You will receive a personal notification prior to this announcement, whether or not you are the recipient of a prize.

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Will information about the winners be published?

Yes. After the competition, prize-winners will be included in various communications channels from "Germany - Land of Ideas" and will receive media attention.

If you receive an award, you agree that you and your company or institution will be named and that your idea will be presented to the public, in particular the press, by the press and public relations work of "Germany - Land of Ideas" and its project partners. Your consent is given in the application form by clicking on the form "Data Protection Declaration of Consent, Declaration of Exemption and Transfer of Rights of Use" ([Download as PDF](#)).

Where may I obtain further information?

The project team is available to answer any questions about the competition. Please write to: mail@beyondbauhaus.com.

2) Registration/Log-In/Password

I have filled out the registration details but have not received a confirmation email with a code to activate my application.

Please check your spam folder for the email. If it is not there, click on the button "Send activation code again." If you do not receive an e-mail after the second attempt, please contact the project team at mail@beyondbauhaus.com.

I have forgotten my password. How do I get a new one?

Go to the Login page at www.beyondbauhaus.com/application and click on the button "Forgot password."

A new page will open. Enter your e-mail address here (use the same e-mail address you used during the registration process). Click on the button "Reset password." You will then receive an e-mail with a code to enter on the "Change password" page. (This will open after clicking on "Reset password.") There, you can set a new password and complete the process by clicking on the "Change password" button. You can now log in with your new password at www.beyondbauhaus.com/application.

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How can I change my password?

You can change your password by resetting it at www.beyondbauhaus.com/application, using the "Forgot password" button and setting a new password. Follow the instructions as above, under "I have forgotten my password. How do I get a new one?"

Why can't I register/login?

You can access your application by logging in at www.beyondbauhaus.com/application. Please check whether your credentials (e-mail and password) are correct. You can reset your password and set a new one by clicking the "Forgot password" button. If you have any questions, please contact the project team at mail@beyondbauhaus.com.

3) Application form: technical questions

Do I have to fill in all fields of the online form in one session?

No, you may log in at any time to process, complete or submit your application up until the application deadline of midnight, 31 March 2019 (CET).

I would like to upload pictures to illustrate my project but receive an error message. What happened?

Please check the file format. Permissible image formats are JPG and PNG. Your images should have a minimum resolution of 300dpi and a minimum size of 10x15cm or 2000 x 1500 pixels, ideally in landscape format. You must have at least one image and may upload up to five images. Please remember to include picture credits and descriptions for all photos submitted. Your images should illustrate your project. Situational pictures are best (if possible, no group pictures, since permissions must be obtained from all individuals pictured). Please do not upload any logos.

May I submit additional documents, e.g. videos, graphics, reports, texts, image brochures, catalogues, patent applications, chronicles, scientific publications or company presentations?

Yes, you are welcome to submit further documents to illustrate your idea. Please enter links to videos, social-media channels, brochures, etc. in the field of the same name in the application form in the tab "About the project."

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I have already submitted my completed application but would like to make a change afterwards. Unfortunately, I can no longer process the application form. What should I do?

Once you have submitted your application, it is no longer possible to edit or append. If you nevertheless wish to make important changes, please send your change requests in writing by e-mail to mail@beyondbauhaus.com (stating the title of your project, your name and the associated e-mail address). The project team will then make the changes.

Can I view or print my application after it has been submitted?

Yes, an overview of your application will open directly after submission of the application. You can print it by clicking on the "Print" button at the bottom of the page. Even after submitting your application, you can log in at www.beyondbauhaus.com/application to preview and print your application. Please note that once the application has been submitted, no further edits or additions can be made.

4) Application form: content questions

What are the legal requirements for participation in the competition?

By submitting your application, you assure that you are the owner of all rights, in particular all copyrights, permissions and third-party rights, to the application data submitted. If you are not the sole author or creator of the materials you submitted, you guarantee that you retain legal ownership and unlimited permissions to use materials you have submitted. You further guarantee that this application data is free of the requirement to obtain third-party rights and that no personal rights have been infringed upon in the representation of persons within the materials submitted. Confirmation that you retain all copyrights, permissions and third-party rights is made on the application form by clicking on the form "Data protection declaration of consent, declaration of exemption and transfer of rights of use" ([Download as PDF](#)).

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Are there certain criteria my project must meet in order for my application to be successful?

The jury selects twenty projects based on the following three judging criteria:

1. Creative vision

The project contains a future-oriented core idea articulated in a coherent design concept. We understand design in a fundamental sense, and therefore include concrete objects as well as digital applications, urban processes or forms of social organisation.

2. Sustainability

The project offers convincing answers to present and future challenges, particularly with regards to sustainability, resources and opportunities for participation, health, prosperity or intergenerational justice. The project is committed to the fundamental values of an open, globally connected society, and offers sustainable solutions.

3. Social impact

The project aims to have a concrete social impact, i.e. positive, representable effects on individual lifestyles and their ecological ramifications.

Does the size or profit of my company influence the jury's decision?

No, this information is not relevant for the jury's decision. When selecting the twenty prize-winners, the jury bases its decision on the three [competition criteria](#).

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