



BEZALEL Academy of Arts and Design Jerusalem
Department of Architecture
UNESCO Chair in Urban Design and Conservation Studies
unescochair@bezalel.ac.il

Report of the activities of the UNESCO Chair in Urban Design and Conservation at Bezalel, Academy of Arts and Design, Jerusalem - 2004-2006

**Professor Michael Turner, Chairholder,
Jerusalem,
December 2006**

Introduction

This report covers the first two years of the activities of the UNESCO Chair at Bezalel. This first stage ran concurrently with the celebrations of 100 years of Bezalel and 60 years of UNESCO.

In the spirit of the UNESCO constitution the programme brought together academics and professionals from various disciplines and cultures to discuss and promote cooperation in the fields of urban design and conservation. Being located in Jerusalem, it used the city as a laboratory and developed a dialogue towards the understanding of the city. The local discussions included joint collaboration with the Al Quds University and the Jerusalem Institute for Israel Studies. Further connections with the Hebrew University will be considered for the next period. A list of cooperating institutions is included in the Appendix.

Further collaboration is proposed through other UNESCO chairs in these fields with special interest, for example, at Grenoble-France, Laval-Canada, Deakan-Australia and the Russian Academy of Fine Arts, Moscow - Russian Federation. It is proposed that there might be other specific connections developed with the

Bartlett School of Architecture, UCL,
IUAV, University of Ferrara,
Bauhaus Foundation, Dessau, and
Mediterranean Universities in

Spain - Barcelona

Greece

Turkey

Centre for Cultural Landscapes of the Mediterranean, Italy.

In the next phase activities will be developed between Israel and its neighbouring countries together with other developing countries in the spirit of the aims of the UNESCO Chair.

The Steering Committee

The Chair investigated the possible connections with other universities and will present these options to the Steering Committee.

The steering committee includes:

- | | |
|---|---------------------|
| * Deputy President of Bezalel | Dr Yaara BarOn |
| * Head of the Department of Architecture | Prof Zvi Efrat |
| * Head of the proposed graduate programme in Urban Design | Prof Zeev Druckman |
| * UNESCO Chairholder | Prof Michael Turner |

The Secretary-General of the Israel National Commission for UNESCO in the Ministry of Education is invited ex-officio to the meetings of the committee.

The Steering Committee approved the programme of activities as presented by the UNESCO chair in accordance with the available budget, will monitor these activities and make the necessary arrangements for their publication and documentation.

Budget

The budget for the UNESCO Chair in Urban Design and Conservation is managed as a separate account in the Academy. Payments are made in accordance with the above-mentioned approved programme and budget, and authorized by the UNESCO Chair. The Chair will continue to apply for grants and endowments within the framework of Bezalel. The Academy accounts are attached to this report.

Programme

The first two-year programme was divided into two parts, the first within the department activities and the proposed graduate studies and the second directed towards public discussion and which celebrated in the year 2005 sixty years of UNESCO and in the year 2006 one hundred years of Bezalel. The subjects complemented each other.

The initial programme is detailed. The subjects chosen each year are those on the urban agenda, globally and locally and these were developed within the student activities in the Department of Architecture with a culminating debate in the form of a seminar, workshop or forum.

The subjects included:

- Cultural Landscapes
- Sites of Memory
- Historic Urban Landscapes
- Modern Heritage

Parallel to this, two applied research projects were developed; looking at the different layers of the Old City of Jerusalem from the periods of pre-history to the modern heritage. This research project might focus on subjects and issues in a multi-layered city. A grant proposal was made to IPSO with Al Quds University and the Bartlett School of Architecture, University College London. In addition a proposal with Al Quds University and the Jordan Applied University to the EU Partnerships for Peace programme won a grant which should start during the coming academic year.

With the approval of the graduate programme in Urban Design, the Chair should be able to provide the necessary backing and framework for research and theses.

In addition to these activities the Chairholder participated in numerous events, seminar and presentations on urban design and conservation in Israel and abroad with special emphasis on UNESCO World Heritage programmes.

Lectures and Workshops

Seven lectures and workshops were organised, two in conjunction with the Jerusalem workshop of the Council for the Protection of Sites and three in the framework of the World Heritage Convention.

1 Tuesday 11th January 2005

the Israel National Commission for UNESCO with
the Polish National Commission for UNESCO

The context of the Auschwitz-Birkenau Camp in the living city

Dr Marek RAWECKI

2 Monday and Tuesday 7th - 8th March 2005

The Jerusalem Institute for Israel Studies and Israel ICOMOS

Opening

Professor Yaacov Bar SimanTov, Professor Michael Turner

The role and response of UNESCO in disaster situations.

Mr Mounir Bouchenaki, Assistant Director-General / Culture UNESCO

The Systems of the Oases along the Desert Routes: Identity and Diversity, Building the Traditional Desert Cultural Landscape - the case of Bam.

Ms Carla Maurano, Director of the Centre for Mediterranean Landscapes

3 Sunday 17 April 2005

Israel Antiquities Authority, the Jerusalem Municipality
The Council for the Preservation of Sites, Israel ICOMOS
The Yael Levin Jerusalem Workshop

FORUM

The multi-border city

Conservation of the Old City of Jerusalem and its environs

The Old City of Jerusalem – a World Heritage Site

Professor Michael Turner, Jon Seligman

Conservation Policies in Historic Cities – an agglomeration of individual sites or an integrated complex

Osnat Post, Yaacov Scahaffer

4 Wednesday 8th Friday 10th March 2006

Istituto Italiano di Cultura, Museum of Italian Jewish Art
Mishkenot Sha'ananim
Israel National Commission for UNESCO, ICOMOS-Israel

HISTORIC URBAN LANDSCAPES - new definitions for the urban realm

an international seminar on conservation following the Vienna
Memorandum on Contemporary Architecture in Historic Environments as
adopted by the UNESCO World Heritage Committee.

New Horizons in the conservation of the historic Urban Landscape
Francesco Bandarin, Director, World Heritage Centre, UNESCO

The emerging modern urban landscapes and the historic city
Marco de Michelis, Dean of the Faculty of Arts and Design, IUAV
Dr Rassam Hameisi Prof Yehoshua Ben Arie

The modern landscape and architecture of Venice
Ugo Camarino, Architect
Nurit Lissovsky

The New Layers of Urbanism -
Michael Turner, UNESCO Chair for Urban Design and Conservation Studies,
Bezalel

An open discussion on the conservation of the Historic City

Returning to the Venice Ghetto

New Meanings to an Old Ghetto - Venice
Ugo Camarino, Architect

5 Thursday 23 March 2006

The Jerusalem Municipality
The Council for the Preservation of Sites, Israel ICOMOS
The Yael Levin Jerusalem Workshop

**From Garden Cities to City Gardens –
the garden-city movement in Palestine**

Rehavia in Jerusalem
Architect Ari Cohen

City Comparisons
Architect Yossi Kelin

Modern Heritage
Professor Michael Turner

6 Sunday 4th – Wednesday 7th June 2006

UNESCO - World Heritage Centre
Al Quds University Bezalel Academy
with the support of the Government of the Netherlands
Funds-in-Trust at UNESCO

UNESCO Partners – ICOMOS, ICCROM, UIA, IFHP, IFLA
**Historic Cities in the 21st Century – Towards New
Approaches in Urban Conservation**

*Further to the UNESCO decisions on Jerusalem academic networking,
you are cordially invited to the opening of the first workshop to be held in
Jerusalem on Sunday 4th June 2006 at the Brigham Young University,
Jerusalem Center for Near Eastern Studies, Mount Scopus and celebrating
60 years of UNESCO*

Historic Cities in the 21st Century:

**Jerusalem Networking Event and UNESCO's Efforts to Safeguard the
Historic Urban Landscape** by Francesco Bandarin
Core Values for a Globalizing World by *Stefano Bianca*
Historic Urban Landscape by *Daniele Pini*
Architects as Orchestrators or Undertakers by Jean-Louis Cohen

Session 1 **Historic Urban Landscapes: Approaches & Contexts**

Africa	Andrew Hall (South Africa)
Arab States	Laila El Masry (Egypt)
Asia	Jyoti Hosagrahar (India)
Europe	Paul Meurs (Netherlands)
North America	Gustavo Araoz (USA)
Latin America	Francesco Lanzafame (Italy)

Panel Debate on **HUL Approaches for Global Application**
Yusuf Natsheh; Daniele Pini; Irene von Wiese-Ofen;

New Dimensions in Urban Conservation - 1

- 1) Historicity & Post-Modernity by Donatella Calabi
- 2) The Visual Dimension and Perception by *Michael Kloos*
- 3) The Immaterial Dimension by Jyoti Hosagrahar

New Dimensions in Urban Conservation - 2

- 1) Multicultural Cities & Policies for Conservation by Andrew Hall
- 2) Future Planning Tools by Christopher Young

Panel: Michael Turner; Paolo Ceccarelli; Heiner Rodel; Irene von Wiese-Ofen;

Jerusalem Recommendations on New Approaches in Conservation of Historic Cities for the 21st Century

Chair: Ina Marciulionyte

Elaboration of a summary statement concerning innovative approaches for urban conservation and the format for academic networking in the safeguarding of historic cities and their associated urban landscapes

Summary statement relating to two interrelated aspects:

1. New approaches to urban conservation
2. UNESCO Jerusalem Academic networking future frameworks

7 Sunday 4th - Thursday 9 November, 2006

UNESCO – World Heritage Centre
Israel Antiquities Authority, Archaeological Survey of India
Israel Government Tourist Corporation
ICOMOS-Israel, the Nature and Parks Authority and
Bezalel Academy

Indo-Israel Workshop on the Management of World Heritage Sites and the Jewish Heritage of India

second workshop - Documentation and Conservation

Gideon Koren, ICOMOS-Israel
Sara Finke, World Heritage Centre, UNESCO
Babu Rajeev, D-G, Archaeological Survey of India
Professor Michael Turner, Bezalel Academy

World Heritage in India

Dr Tripathi, ASI

Archaeology in District Outline Plans

Jon Seligman, Regional Archaeologist, and
Shahar Puni, Architect, IAA

Conserving sites of the NPA

Zev Margalit, Chief Architect, NPA

World Heritage Documentation in Jerusalem

Professor Daniele Pini, University of Ferrara

ANNEX I	Institutions
ANNEX II	Details of the UNESCO Chair at Bezalel
ANNEX III	Details of other Israeli UNESCO Chairs
ANNEX IV	Details of other relevant UNESCO Chairs in the field of Urban Design, Architecture and Conservation.

ANNEX I - Institutions

During the past two years the UNESCO chair has cooperated with professional and academic institutions including:

Bartlett School of Architecture, University College, London
 IUAV, University of Ferrara, The Jerusalem Institute for Israel Studies,
 Al Quds University, The Centre for Mediterranean Landscapes

Israel Antiquities Authority, Nature and Parks Authority, ICOMOS – Israel,
 Government Company for Tourism, Council for the Preservation of Sites,
 Mishkenot Sha'ananim

UNESCO – World Heritage Centre, Israel National Commission for UNESCO

Istituto Italiano di Cultura, Museum of Italian Jewish Art, the
 Archaeological Survey of India, the Netherlands Funds-in-Trust at
 UNESCO



ANNEX II - Details of the UNESCO Chair at Bezalel – at www.unesco.org

UNESCO Chair in Urban Design and Conservation Studies (650), established in 2004 at the Bezalel, Academy of Arts and Design, Jerusalem (Israel)

Fields / Disciplines

Architecture, urban design and conservation studies.

Objectives

- The purpose of the Chair shall be to promote an integrated system of research, training, information and documentation in the fields of urban design and conservation studies.
- It will serve as a means of facilitating collaboration between high-level, internationally recognized researchers and teaching staff of the Academy and other institutions in Israel and elsewhere in Europe, and in other regions of the world.

Host Institution

The Bezalel, Academy of Arts and Design

[website](#)

UNESCO Sector / Office responsible for the Chair/Network

Culture

Contacts

Prof. Michael Turner, Bezalel Academy of Arts and Design

E-Mail address - unescochair@bezalel.ac.il

ANNEX III

Details of other Israeli UNESCO Chairs

- ❖ UNESCO Chair in Plant-Water Relationships in Desert Sand Dunes (111), established in 1994 at Ben-Gurion University of the Negev, (Israel)
- ❖ UNESCO Chair in Intercultural and Interreligious Dialogue Studies (530), established in 2000 at the University of Haifa, (Israel)
- ❖ UNESCO Chair in Education for Human Values, Tolerance and Peace (567), established in 2000 at Bar-Ilan University, (Israel)
- ❖ UNESCO Chair of Molecular Biology and Microbiology (568), established in 1995 at Hebrew University of Jerusalem , (Israel)
- ❖ UNESCO Chair in Interfaith Studies(463), established in 1999 at Elijah School for the Study of the Wisdom of the World Religions, (Israel)
- ❖ UNESCO Chair in Bioethics (569), established in 2001 at the University of Haifa, (Israel)
- ❖ UNESCO Chair in Multicultural Education in Teacher Training (643), established in 2004 at the Beit Berl College, School of Education, Bet Berl (Israel)
- ❖ UNESCO Chair in Humanistic Education (648), established in 2004 at the Institute for Educational Thought, Kibbutzim College of Education, Tel Aviv (Israel)
- ❖ UNESCO Chair in Urban Design and Conservation Studies (650), established in 2004 at the Bezalel, Academy of Arts and Design, Jerusalem (Israel)

ANNEX IV

Details of some other relevant UNESCO Chairs in the field of Urban Design, Architecture and Conservation.

- ❖ UNESCO Chair "City and Environment" (31) established in 1993 at ORDECC, Colegio Do Brasil (Brazil)
- ❖ UNESCO Chair on Landscape and environment (622), established in 2003 at the University of Québec in Montréal (Canada)
- ❖ UNESCO Chair in Communication, Urban Development and Exercise of Citizenship (600), established in 2003 at Diego Portales University (Chile)
- ❖ UNESCO Chair in Habitat and socially sustainable development (344), established in 1998 at the ITESO - Instituto Tecnológico y de Estudios Superiores de Occidente (Mexico)
- ❖ UNESCO Chair for the study of the housing problem in Latin America : urban heritage, restoration and habitat (244), established in 1997 at the University of Valladolid (Spain)
- ❖ UNESCO Chair in the Preservation and Management of Historic Centres (493), established in 1999 at Samarkand State Architectural and Civil Engineering Institute Mirzo Ulugbek (Uzbekistan)
- ❖ UNESCO Chair on Heritage and Urbanism (406), established in 2000 at Deakin University (Australia)
- ❖ UNESCO Chair in Cultural Heritage (408), established in 2000 at Laval University (Canada)
- ❖ UNESCO Chair / Network in architecture, constructive cultures and sustainable development (90), established in 1998 at the School of Architecture of Grenoble (France)
- ❖ UNESCO Chair in Heritage Studies (628), established in 2003 at Brandenburg Technical University, Cottbus(Germany)
- ❖ UNESCO Chair in Management of the Cultural Heritage in the Balkan and Danubian Region (523), established in 2000 at the University of Trieste (Italy)
- ❖ UNESCO Chair on Urban and Architectural Conservation (198), established in 1998 at Moscow Institute for Art of Restoration (Russian Federation)
- ❖ International Network « Culture Tourism and Development » (594), established in 2002 at the Institute of Advanced Research and Studies on Tourism (IREST), University of Paris I (Panthéon - La Sorbonne) (France)
- ❖ UNESCO Chair on cultural tourism for peace and development (360), established in 1999 at the Russian International Academy for Tourism (Russian Federation)
- ❖ UNESCO Chair for Fine Arts and Architecture (196), established in 1998 at the Russian Academy of Fine Arts (Russian Federation)
- ❖ UNESCO Rotating Chair in Archaeology (163), established in 1995 at the University of Birzeit within the framework of the PEACE Programme (Palestinian European Academic Cooperation in Education) (Palestinian Authority)