

Graphic Designer (Junior)

Tel Aviv (Hybrid – 4 days in office)

About Eikona

Eikona is an AI-first marketing platform helping brands create, optimize, and scale high-performing lifecycle and CRM content.

We work with leading companies to deliver personalized, data-driven creative at scale — powered by cutting-edge AI.

We're a fast-growing startup operating at the intersection of **creativity, performance, and technology**, building the future of marketing.

About the Role

We're looking for a highly motivated **Junior graphic designer** to join our growing team.

This role is ideal for someone early in their career who wants to develop at the intersection of **design, marketing, AI, and product**.

You don't need to be an expert in AI, but you should be curious, hands-on, and excited to learn quickly.

You'll work on real campaigns, experiment with advanced AI tools, and collaborate closely with Customer Success, Product, and clients to create high-performing creative at scale.

What You'll Do

- Create email, CRM, and lifecycle marketing assets at scale
- Design visuals for social media and digital campaigns
- Learn and apply AI-driven creative workflows (prompting, generation, iteration)
- Work with tools like Figma, Adobe Creative Suite, and AI platforms (training provided)
- Collaborate with Customer Success, Product, and clients
- Support A/B testing processes and optimize creatives based on performance data
- Translate briefs into clear, compelling visual solutions
- Balance speed and quality in a fast-paced startup environment
- Continuously explore and adopt new tools, workflows, and ideas

What We're Looking For

- 0–2 years of experience in graphic design, marketing design, or creative roles — or a strong portfolio demonstrating relevant skills
- Strong motivation to grow in the worlds of AI, creativity, and product
- Curiosity and ability to learn new tools quickly
- Good visual taste and attention to detail
- Proactive, hands-on mindset with a strong sense of ownership
- Ability to work in a fast-paced, dynamic environment
- Strong communication skills and ability to collaborate across teams

Nice to Have (not required):

- Background in marketing, advertising, or performance marketing
- Exposure to AI tools
- Interest in data-driven creative and experimentation

Tools You'll Use

- Figma
- Adobe Creative Suite
- AI tools such as ComfyUI and others (training provided)

Why Join Us

- Be part of an AI-first company shaping the future of marketing
- Learn and grow in one of the most exciting spaces in tech today
- Gain hands-on experience with cutting-edge AI tools and workflows
- Work on real campaigns with measurable impact
- Collaborate with product and engineering teams
- High ownership and real opportunities for rapid growth
- Join a fast-growing startup with a strong product and big ambitions