

# <u>UI/UX Designer</u> (maternity leave replacement with option)

AutoLeadStar is a fast growing startup that develops Al-powered digital marketing solutions for the automotive industry. We are a global team of smart positive people and we are looking for a talented UI/UX designer to join our team.

The ideal candidate is passionate about creating a seamless, intuitive, beautiful web and mobile experience and knows how to take designs from concept to implementation. If you are creative, forward thinking, self-motivated, and excited about the opportunity to play a major role in our company's marketing growth, we would love to hear from you!

This position is a replacement for maternity leave for a period of at least six months, with the possibility of an extension.

### Responsibilities:

- Collaborate with various teams including Product, Customer Success and Marketing to gather and evaluate user requirements
- Incorporating customer feedback, usage metrics and usability findings into design in order to enhance user experience
- Brainstorm ideas and create various creative models for review
- Coordinate design project management and execution
- Execute projects on tight schedules with multiple iterations
- Identify and troubleshoot UX problems

## The Person We're Looking For:

- You have excellent communication skills and can clearly articulate your ideas, designs and suggestions
- You understand how to thrive in an engineering-driven culture and negotiate 2-way tradeoffs in development and design to deliver the best option for our clients
- You pay strong attention to details and have a keen eye for aesthetics
- You work effectively under time pressure using efficient time management and can deliver design work with minimal oversight

#### Requirements:

- Proven work experience as a UI/UX Designer or similar role- at least 2 years
- Portfolio of design projects



- Knowledge of Figma- a must
- Adobe Illustrator and Photoshop, Adobe After Effects, Adobe Premiere, Adobe InDesign, Sketch-nice to have
- Basic knowledge of HTML- advantage

## What we're offering:

- Competitive salary and benefits
- Learning and growth opportunity within a fast paced tech startup environment
- An awesome team of forward thinking, innovative go-getters
- A hip open office space in the center of Talpiot, Jerusalem
- Lots of free coffee, snacks and 10Bis!

Please send CV and portfolios to <a href="mailto:AutoLeadStar.UIUX@applynow.io">AutoLeadStar.UIUX@applynow.io</a>