

## UNESCO CHAIR/UNITWIN NETWORK PROGRESS REPORT FORM

Bezalel  
בצלאל  
בנימינין



Academy of Arts אקדמיה  
and Design أكاديمية للفنون والتصميم  
Jerusalem القدس يروشليم  
לאמנות ועיצוב

UNESCO Chair in Urban Design  
and Conservation Studies  
Graduate Program in Urban Design



unesco  
Chair

<b>Title of the Chair/Network:</b>	UNESCO Chair in Urban Design and Conservation Studies
<b>Host Institution:</b>	Bezalel Academy of Arts and Design, Jerusalem
<b>Date of establishment of Chair/Network:</b>  <i>(mm, yyyy)</i>	2004
<b>Period of activity under report:</b>  <i>(mm, yyyy - mm, yyyy)</i>	Academic Years 10.2020 – 9.2022 COVID19
<b>Report established by:</b> <i>(name, position)</i>	Professor Michael Turner UNESCO Chair in Urban Design and Conservation Studies

To be returned by electronic mail to both: [unitwin@unesco.org](mailto:unitwin@unesco.org) and [i.nichanian@unesco.org](mailto:i.nichanian@unesco.org)

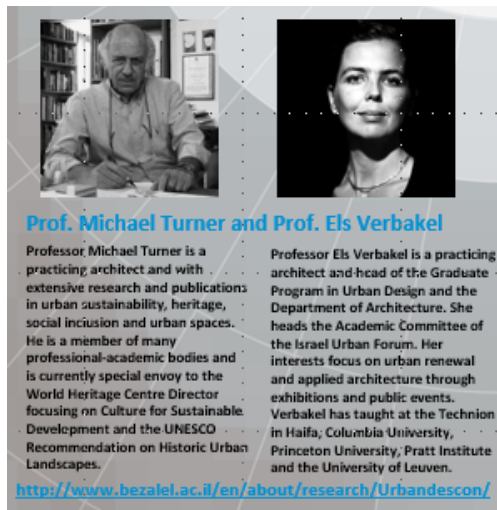
Or by mail to UNESCO, Division for Teacher Development and Higher Education,

Section for Higher Education

7, Place de Fontenoy – 75352 Paris 07 SP, France

Fax: 33 (0)1 45 68 56 26/27/28

Chairholders:



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### 1. Executive Summary:

*Major outcomes, results and impact of the Chair, including on national policies, in relation to its objectives as stated in Article 2 of the Chair Agreement (between the Institution and UNESCO)*  
(Not exceeding 300 words)

This biennium was characterised by the COVID-19 pandemic. Our physical space was reduced dramatically, but our virtual space increased exponentially with the use of platforms as zooms, tencent and teams. This can be noted in the dramatic increase in the virtual participation in meetings, workshops and conferences around the world.

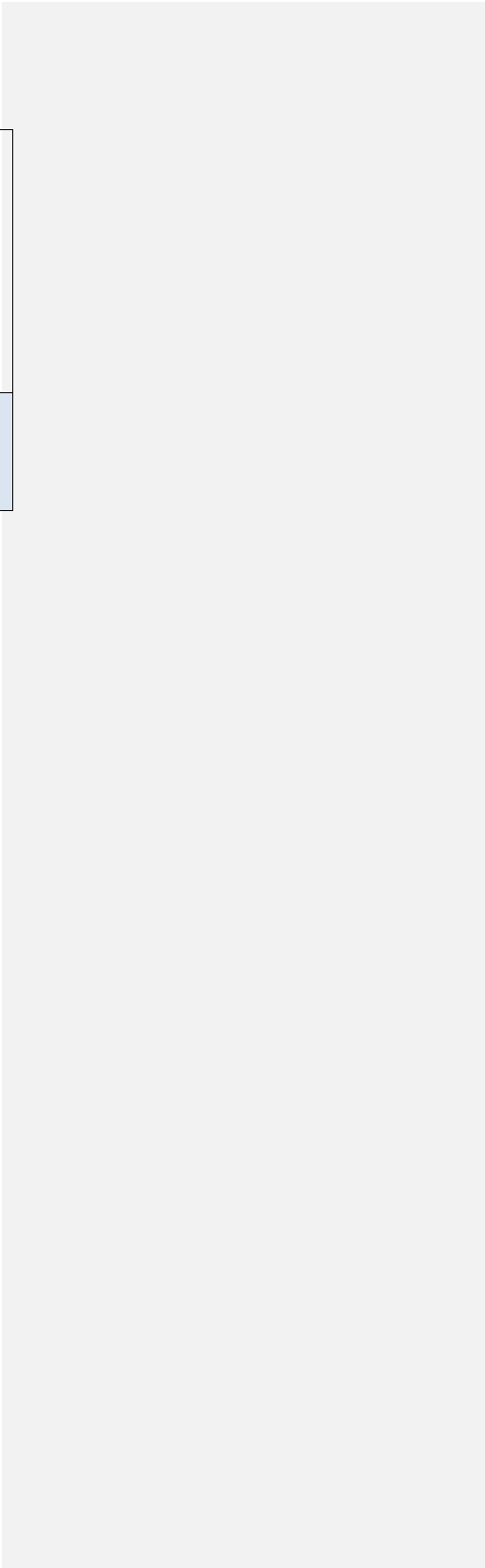
The UNESCOChair continues close cooperation with the World Heritage Centre especially in the field of urban heritage and the Historic Urban Landscape Recommendation. In addition, three global innovative initiatives were set up, taking advantage of the UNESCO Chair networking: 1, Heritage and the Metropolis – *Heritopolis*; 2, Modern Heritage of Africa – *MoHoA* and 3, OurWorldHeritage – OWH. This has opened up new horizons and cooperation.

The international research projects are a result of EU Horizon and ERASMUS successes ensuring high-level collaboration between the Academy and equivalent institutions. The impact at the national level grown with the UNESCOChair being active in national policies, participating in the Israel 100 project and cross-country research in densification supported by the Ministry of Construction and Housing. This has been paralleled with a four-year project on Crop Wild Relatives in coordination with FAO, IUCN and ICOMOS addressing cultural and natural heritage.

The recognition for a conservation track in the Urban Design graduate programme by the Israel Council for Higher Education is an important step to ensure higher standards of conservation. It is hoped that this will be accompanied by further professional training programmes.



**2) Activities:**  
*Overview of activities undertaken by the Chair during the reporting period*



<b>a) Education/Training/Research</b> (key education programmes and training delivered and research undertaken by the Chair during the reporting period, target group and geographical coverage)	
<b>i) Education</b> (leading to certificate)	The Israel Council for Higher Education approved a Conservation Track in the post professional Urban design Graduate Programme. The curriculum for this track was prepared during the academic year 2021-2022 together with the EU EDICULA project in cooperation with La Sapienza, Rome and NTUA, Athens
<b>ii) Training</b> (short term)	Second Semester 2021 – Course on Urban Innovation: Redefining Urban Heritage of the metropolis
<b>iii) Research</b>	<p>Within the School of Architecture, the UNESCO Chair has initiated the following research projects that are ongoing:</p> <p><b>EU Research</b>            ERASMUS – EDICULA - <a href="http://www.edicula.eu">www.edicula.eu</a>            Marie-Curie – HERILAND - <a href="https://www.heriland.eu/">https://www.heriland.eu/</a>            Marie-Curie – CONSIDER - <a href="https://considerproject.eu/">https://considerproject.eu/</a></p> <p><b>National Research</b>            Densification            Crop Wild Relatives – Vegetation, Culture and Cultivation            Israel 100</p>

Commented [2]: the program will start this coming year, after a detailed program was prepared.

Commented [3]: 2 students who worked with managers of all 13 sites in ISRAEL. they trained on management of the site and the values. it was a workshop that was a result of 2 students meeting each of them individually. ask Adi about that - for the 4 year program. we can suggest that to Misrad Hachinuch as well.

Commented [4]: misrad hashikon

Commented [5]: "ההזמנה למחקר היא מ-י"ד הנדיב". still ongoing.

Commented [6]: Mike doesnt know. he will chack with Else.

**b) Conferences/Meetings**  
(key conferences and meetings organized by the Chair or to which its Chairholder contributed)

**(i) Key conferences and meetings organised by the Chair**

- June 2021 – Heriland Work Package 4 – master class  
Heritage and Conflict | Shifting demographics and contested identities – Managing multiple identities through assessment and evaluation of design scenarios  
Case-study Liftah /Mey Naftoah – traditional mountain village
- December 2021 – Introduction to Heritage and the Metropolis – international expert workshop
- March 2022 – Crop Wild Relatives - CWR: Vegetation, Culture and Cultivation
- April 2022 - The EU EDICULA Project Public Event: The Historic City of Jerusalem, The Holy Sepulchre: A Hands-on Experience
- September 2022 – *Heritopolis* - Globinar for UNESCO Mondiacult2022

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**ii) Other conferences/organizational activities to which the Chairholder contributed:**

- October 2020 - Ancient Capitals of the Mediterranean
- February 2021 – Our World Heritage: tourism synergies for sustainable development
- March 2021 - HUL @ 10 - Redefining Urban Heritage
- April 2021 – Urban Renewal – Al Quds University and Catholic University of America
- April 2021 – Our World Heritage: World Heritage sites in focus
- May 2021 - Heritage management in changing environments
- June 2021 – ICOMOS - The Theodiversity of Jerusalem
- June 2021 – ICOMOS – SDG-WG: HUL, World Heritage and beyond...
- June 2021 – Our World Heritage: Sustainability - closing debate
- September 2021 – Our World Heritage: Heritage Places and Memory
- September 2021 – Khiva, Uzbekistan –
  - Sharing heritage to better manage depleting resources
  - Central Asia at the Crossroads of World Civilizations
- September 2021 – *MoHoA* - Modern Heritage of Africa – UCT Symposium
- October 2021 – Strategies for the conservation of historical urban and industrial landscapes: 20 years for Zollverein World Heritage
- November 2021 – ICCROM – World Heritage Leadership –
- Interdisciplinarity, Consortia, and Partnerships - shaping international research-practice partnerships
- November 2021 – New Urban Forms – the *Heritopolis*
- December 2021 - Modern Industrial Heritage Conservation –
- The protection of the legacies of industrial urban forms - changing values and adaptive reuse.
- December 2021 – Tsinghua University – Urban Planning Education Exchange Event
- December 2021 – Beijing Axis: Towards a World Heritage City – Beyond the Historic Centre
- April 2022 - 1st Global State of Metropolis Experts Group Meeting. Barcelona
- April 2022 – Conserving Jerusalem - EDICULA
- May 2022 - UN-Habitat brownbag - Heritage and the Metropolis –*Heritopolis*
- June 2022 - The World Heritage List – trends and obstacles. Changes in the implementation of the Convention – global trends and political obstacles – tasks for civil society in the digital age

**iii) Local conferences/organizational activities to which the Chairholder contributed:**

- December 2020 – ICOMOS - The protection and management of heritage of religious interest and spiritual significance within the framework of the World Heritage Convention – the Kyiv Statement and beyond
- February 2021 - el-bariyah - wilderness and the monasteries - Judean desert
- March 2021 - Water in Jerusalem
- August 2021 - El-Walaja الولجة - Background material for discussion
- August 2021 – Regional environmental cooperation – opportunities and limitations
- October 2021 – National Urban Forum - תרבות וקהילה כמנוף מקומי - נבסי מורשת,
- January 2022 – from Auschwitz Concentration Camp to Auschwitz - Birkenau German Nazi Concentration and Extermination Camp (1940-1945)
- May 2022 – What Jerusalem? The death of the historic centre?
- June 2022 – What Jerusalem – NGO brain-storming session

**c) Interuniversity Exchanges/Partnerships**

(principal exchanges/partnerships between the Chair and other institutions including UNESCO Chairs/UNITWIN Networks)

The principal exchanges and partnerships are in the joint research consortia, which benefit from the UNESCO Chair networking for successful working.

See other paragraphs

**d) Publications/Multimedia Materials**

(major publications and teaching/learning materials)

Please tick relevant fields of output and indicate volume of output:

	[tick]	[no.]
<b>Books</b>	<input type="checkbox"/>	
<b>Books (edited)</b>	<input type="checkbox"/>	
<b>Books (chapters)</b>	<input checked="" type="checkbox"/>	5
<b>Monographs</b>	<input type="checkbox"/>	
<b>Research Reports</b>	<input type="checkbox"/>	
<b>Journal Articles (refereed)</b>	<input checked="" type="checkbox"/>	1
<b>Conference Proceedings</b>	<input checked="" type="checkbox"/>	UNESCO Mondiacult side-event
<b>Occasional Papers</b>	<input type="checkbox"/>	
<b>Teaching/Learning Materials</b>	<input type="checkbox"/>	
<b>Multimedia Materials (CD-Rom)</b>	<input type="checkbox"/>	
<b>Multimedia Materials (Video)</b>	<input type="checkbox"/>	
<b>Multimedia Materials (Other)</b>	<input type="checkbox"/>	

Give details of major publications and materials including full citations.

- i) **Theses** – Ongoing in cooperation with UNESCO Chair at TUDelft
- Adaptation of urban heritage in a multi-cultural society – Acre  
Ana Jayone Yarza Perez – *EU- Marie Curie - Heriland*
  - Datascape methods for heritage planning professionals – Jaffa  
Komal Potdar - *EU- Marie Curie - Heriland*
  - The role of heritage planning in the evolution from garden cities to green metropolis –  
Adva Matar – *with UNESCO Chair at TUDelft*
- Theses** - Ongoing in cooperation with La Sapienza, Rome
- CSMs | City Scape Materials and Materiality  
Redefining urban heritage materiality: a conceptual study of Jerusalem  
Adi Sela Wiener – *EU ERASMUS | EDICULA*

**ii) Publications – Book/Chapters**

Turner, M., 2020. Jewish Attitudes to the Reconstruction of Synagogues in post-World War II Europe. In: M. Nagaoka, ed. The Future of the Bamiyan Buddha Statues. Cham: Springer, pp. 135-154.

Turner, M., 2021. Adaptive Reuse within Urban Areas. In: K. Cummer & L. D. DiStefano, eds. Adaptive Reuse in Hong Kong, Shanghai, and Singapore. Hong Kong: Hong Kong University Press, pp. 13-17.

Turner, M., 2021. Foreword - spontaneity. In: Pemba - spontaneous Living Spaces. Abington: Routledge, pp. xi - xv.

Turner, M. & Erkan, Y., 2020. Becoming a Crowd: Multiple Narratives, Identities and Ambiguities - People's Places in the Near East/Levant: Tahrir Square, Cairo; Taksim Square, Istanbul; Rabin Square, Tel Aviv. In: S. Goldhill, ed. Being Urban; Community, Conflict and Belonging in the Middle East. London: Taylor & Francis, pp. 127-150.

Turner, M. & Potdar, K., 2021. Metaheritage - Beyond the Historic Centre and Ensemble. In: K. Nishi, ed. Attributes: a way of understanding OUV. Tokyo: Tokyo National Research Institute for Cultural Properties, pp. 145-156.

**iii) Publications – Journal**

Turner, M., 2021. The Object of Zionism: The Architecture of Israel, written by Zvi Efrat. Images, 14(1), pp. 173-178.

**e) Cooperation with UNESCO Headquarters, Field Offices**

1. The main cooperation is through the World Heritage Centre:
  - World Heritage Cities Programme and the Historic Urban Landscape Recommendation
  - Participation as expert member at the ad hoc subcommittee on the monitoring and supervision of the implementation of the 1999 Second Protocol on the 1954 Convention, 16-17 June and 4 – 5 October 2021
  - Representing the World Heritage Centre
    - Auschwitz – state of conservation
    - Jury for Organisation of World Heritage Cities
    - Jury for International Competition, Prague
  - Discussions on the Beijing Axis.
  - Support for thematic studies and listing of the Modern Heritage of Africa
2. Support for the Uzbekistan Field Office in the International Advisory Committee for the conservation of the Uzbek World Heritage urban properties.

#### f) Other (any other activities to report)

##### Initiatives

During the COVID-19 closures the UNESCO Chair was a co-instigator of three global initiatives – details can be seen in previous paragraphs of the report.

1. Heritage and the Metropolis – *Heritopolis* is an open-ended UN-Habitat UNI partnership programme currently with 21 universities including 7 UNESCO Chairs, 3 Category II Centres and 1 World Heritage Studies programme. We have 20 metropolises; 17 with World Heritage status, and 9 on the UN-Habitat Global Sample
2. Modern Heritage of Africa – *MoHoA*. Developed from the Modern Heritage programme, it prioritises Africa, Youth and Heritage through the AWHF Category 2 Centre and the Heritage Hubs coordinated by ICCROM. Assisting in identifying the meanings of African modernity it will assist in proposing sites to the World Heritage Tentative List. Two international conferences have since taken place at the University of Cape Town and University College, London.
3. OurWorldHeritage – OWH. This movement has been created by concerned citizens who have evidenced the politicization of the World Heritage proceedings and call for more involvement of civil society to achieve the objectives of the Convention in giving “the cultural and natural heritage a function in the life of the community and to integrate the protection of that heritage into comprehensive planning programmes”.
4. Jordan River Peace Park – This bi-national project with EcoPeace in Jordan and Israel, the Bezalel Academy and Yale University was one of the exhibits chosen for the Smithsonian exhibition at the Cooper Hewitt in New York – *Designing Peace* – opening October 2022.

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#### 3. Future Plans and Development Prospects:

*Outline of action plan for the next biennium and short/medium and long-term development prospects. Please do not hesitate to refer to difficulties that the Chair has experienced (Not exceeding 300 words)*

The Chair will set up a forum in the Academy to address relevant issues: 1, based on the sustainability agenda of the Academy, will develop integrative actions for sustainable development as part of the UN decade of action. 2, continuing involvement in the three initiatives especially Heritage and the Metropolis.

Other actions will include:

- Implementation and monitoring of the new conservation track in the Urban Design graduate programme.
- Participating in consortia to apply for EU research funding
- The UNESCO Chair has been commissioned to assist the National Commission in the 3rd cycle of periodic reporting exercise which will take place in the coming academic year.

The main difficulties are in breaking down the silos of knowledge. Also in UNESCO and between the UN bodies, UN-Habitat, UNDRR and others to ensure a more integrative approach to heritage conservation and addressing challenges of the digital era, notably climate extremes and human settlement. The need for a more pro-active role by Culture Sector to develop networks and the re-convening of the biennial Chairs meeting.

While the use of virtual meetings and conferences has created a new format for research and training, it will need to be supplemented with human exchange ‘charging stations’.



## Appendix:

### 1) Human Resources

The UNESCO Chairholders, Professor Michael Turner and Professor Els Verbakel, together with research assistants are active in maintaining the activities of the Chair. Extra human resources are allocated on a project-by-project basis wherever necessary. According to Article 4 of the Agreement, faculty members, Adi Sela Wiener and Adva Matar, doctoral students, and Dr Elad Persov have joined the UNESCO Chair activities



Architect Adi Sela Wiener is a Conservation Consultant for the Israel Planning Administration. A lecturer at the School of Architecture and the Graduate Program in Urban Design, and a PhD candidate at Sapienza University, Rome.

She is the national Focal Point for the UNESCO World Heritage Third Cycle Periodic Reporting, EDICULA Erasmus+ Programme Project Coordinator, and chairs the ICOMOS Israel Cultural Routes Scientific Committee.



Architect Adva Matar is a graduate of the Bezalel post-professional Program in Urban Design and a guest PhD candidate at TUDelft.

Currently, a lecturer at the Department of Architecture and the Graduate Program in Urban Design, she is coordinating the research activities and projects in the School of Architecture and is a member of the *Heritopolis* UN-Habitat UNI research network.



Dr Elad Persov, a senior lecturer, M.Des Industrial Design, and expert in sustainable design management, system design, and sustainable development. In 2005 he founded the Design Management track in the M.Des Program and is founder and Head of the Bezalel Sustainable Development Hub.

He has represented Bezalel at numerous research meetings across Europe and published papers at various peer-reviewed conferences and journals. His PhD dissertation, "Sustainable Design Management: Educating Designers as Roles Change," was conducted at Porter School of the Environment and Earth Sciences, Tel Aviv University.

2) Financial Resources		
<i>Please tick sources of financial contribution and specify the amount in U.S. dollars</i>	[tick]	Amount (\$) per year
<b>Host Institution</b>	<input checked="" type="checkbox"/>	\$20,000 – salaries activities and student support
<b>Partner Institution</b>	<input type="checkbox"/>	_____
<b>Government Body</b>	<input type="checkbox"/>	_____
<b>Other Public Institution/Body</b>	<input checked="" type="checkbox"/>	\$40,000 – grant projects
<i>(incl. Research Councils)</i>		
<b>UNESCO</b>	<input type="checkbox"/>	_____
<b>Other UN Agency</b>	<input type="checkbox"/>	_____
<b>IGO</b>	<input type="checkbox"/>	_____
<b>NGO</b>	<input type="checkbox"/>	_____
<b>Industry</b>	<input type="checkbox"/>	_____
<b>Other Private</b>	<input type="checkbox"/>	_____

The situation is similar to previous reporting years.

The financial contribution to the UNESCO Chair from the Bezael Academy includes a component part of the salary of the UNESCO Chairholder and support for research assistants on a project-by-project basis. Specific activities are supported in kind and with funds for expenses.

All office administration and spaces are allocated within the budget of the Graduate Programme for Urban Design.

The EU funded projects, specific research grants and contracts and for which the Chair is associated, are integrated within the Department; as were the support given by other agencies. While it is difficult to calculate the exact amounts within the UNESCO Chair activities the rounded amounts are indicated under *Other Public Institution/Body (incl. Research Councils)* and represent the value of the input of the UNESCO chair within these activities.

End of the Form 20.10.2016

**education and training:**

1. the ministry of heritage - the unesco chair at bezalel won a proposal to set up a national conservation study center. involvement with ICCROM - they will support us to organize guest lectures for example, have joint researches.
2. Elad Pertsov - Education for sustainable development.

Participation in AI survey regarding education in arts and design. we participated in the survey, as UNESCO chair.

**Interuniversity Exchanges/Partnerships :**

proposals were made:

1. PACTA - mike will send me things.
2. Tonji.
3. Mantua.
4. MOHOA - UCL, UNIVERSITY of CAPETOWN, MOMBASA.

**research:**

1. Misrad hashikon: Ongoing research on densification.
2. CONSIDER - conservation on Industrial heritage. we won the EU project to research it.
3. EDICULA - finished, written by Adi Sela.

**Cooperation with UNESCO Headquarters, Field Offices:**

1. World heritage - general advice.
2. Moha and historic urban landscape - advisor and participant.
3. Silk road book - co-editor.

**4 year program:**

1. conservation center - along with other UNESCO chairs.
2. Strengthen the network of UNESCO chairs in Mena. use the UNESCO network for it.